Cookie Policy

This Cookie Policy explains how WWF Germany ("we") uses cookies on the website https://waterriskfilter.org/ ("Website").

We respect the privacy of visitors using the Website. This cookie policy provides our visitors ("you") with clear and comprehensive information about the cookies we use and the purposes for using them ("Cookie Policy").

To review the privacy policy that apply to visitors of https://waterriskfilter.org/ please see our Privacy Policy.

If you have any questions about this Cookie Policy or our Privacy Policy please contact us:

WWF Germany
A Civil Law Foundation
Reinhardtstr. 18
10117 Berlin
Phone: 030 311777-0
Fax: 030 311777-199
E-Mail: info@wwf.de

Our website uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, "cookies" unless otherwise noted) to distinguish you from other visitors of the website.

You do not need to allow cookies to visit most of the website. However, enabling cookies may allow for a more tailored browsing experience and is required for certain parts of the website to work. In the majority of cases, a cookie does not provide us with any of your personal information.

What is a cookie?

Cookies are small text files that are stored on your device and can be read. A distinction is made between session cookies, which are deleted as soon as you close your browser, and permanent cookies, which are stored beyond the individual session. Cookies can contain data that make it possible to recognize the device used. In some cases, however, cookies only contain information about certain settings that cannot be related to a specific person.

Most browsers are set by default to automatically accept cookies. You can set your browser to inform you about the placement of cookies. This will make the use of cookies transparent for you. You can also delete cookies at any time via the appropriate browser setting and prevent the setting of new cookies. Please note that our websites may then not be displayed optimally and some functions may no longer be technically available.

There are different categories of cookies:

Absolutely necessary cookies are required so that you can navigate a website and use its functions. Without these cookies, certain features, such as actions during a visit (ex: text input), cannot be guaranteed even when navigating between website pages.
**Functional cookies** enable a website to store information already provided (ex: user name, language selection or your current location) and improve the user's ability to offer personal features. These cookies collect anonymous information and cannot track your movements on other websites.

**Performance cookies** collect information about the use of a website - for example, which pages visitors visit most frequently and whether they receive error messages from a page. These cookies do not store any information that would allow the user to be identified. The information collected is summarized and made anonymous. These cookies are used exclusively to improve the performance of a website and thus its user-friendliness.

**Session cookies**
While you are on a website, a so-called session cookie is temporarily stored in your computer's memory, in which a session identifier is saved, for example to avoid having to log in every time you change pages. Session cookies are automatically deleted after the session has expired when the browser is closed.

The processing takes place on the basis of Article 6 (1) (f) of the EU General Data Protection Regulation and in the interest of optimizing or enabling visitors guidance and adapting the presentation of our website.

**Load Balancer & CDN**
We use the Content Delivery Network (CDN) of Cloudflare Germany GmbH, Rosental 7, c/o Mindspace, 80331 Munich Germany (Cloudflare) to increase the security and delivery speed of our website. This corresponds to our legitimate interest in the meaning of Article 6 (1) (f) of the EU General Data Protection Regulation. A CDN is a network of [globally] distributed servers that is able to deliver optimised content to the website visitor. The processing of visitor data takes place solely for the aforementioned purposes and to maintain the security and functionality of the CDN. In this context, your browser may transmit personal data to CloudFlare. The use is based on our legitimate interests, i.e. interest in a secure and efficient provision, analysis and optimization of our online offer in accordance with Article 6 (1) (f) of the EU General Data Protection Regulation. Further information can be found in Cloudflare’s data protection declaration: [https://www.cloudflare.com/security-policy](https://www.cloudflare.com/security-policy).

**Analysis**
In order to tailor our information offer to the needs of the visitors and to be able to optimize the website, we evaluate statistical usage information. The processing takes place in accordance with Article 6 (1) point (f) of the EU General Data Protection Regulation for the purpose of ensuring the stability and the security of this website. In particular, the data processing is necessary to track and monitor errors and guarantee the efficiency and functionality of this website. Our software sets cookies on the visitor’s computer. When you visit a single page on this website, the following data is saved:

- the pseudonymized IP address
- Information on the operating system and browser used
- Geographic information
• the requested URL
• the website from which the individual page accessed was reached (referrer site)
• the subpages that were accessed from
• the accessed website
• the length of time spent on the website
• entered search terms
• the videos that were viewed
• the frequency with which the website is accessed.

During this process, the IP address is immediately pseudonymized. The software runs exclusively on our servers. If you do not want us to collect and analyse information about your visit, you can object to this at any time for the future (opt-out). An opt-out cookie is set in your browser for the technical implementation of this objection. This cookie is only used to assign your objection. Please note that for technical reasons an opt-out cookie can only be used for the browser from which it was set. If you delete the cookies or use a different browser or device, you will have to opt-out again.

You can find the opt-out cookie at: https://domain.com/opt-out

Changes to our Cookie Policy

We reserve the right to amend this Cookie Policy at any time to reflect changes in the law, our data collection and use practices, or advances in technology. We will make the revised Cookie Policy available on our websites.