

WWF Germany („WWF Germany“, „we“, „us“ or „our“) takes the protection of personal data very seriously and understands that our visitors of your websites („you“ or „your“) are concerned about maintaining the privacy and security of their personal data that we might receive and process. For this reason, we would like to inform you with this Privacy Policy (“Privacy Policy”) how we process your personal data when you register or visit our website, <https://waterriskfilter.org/> (the “Website”) or engage with us to use the products or services that WWF provides in relation to the Water Risk Filter (our “Services”).

The general privacy policy for the WWF Germany can be accessed under the following link:

**Link to privacy policy** (<https://www.wwf.de/spenden-helfen/datenschutz>)

The privacy policy of the WWF Germany linked above includes all information on the processing of personal data that concerns the WWF Germany in general, including the Water Risk Filter website. However, some specific aspects arise from our website, which is why personal data is processed here – in addition to the information of the general privacy policy linked above – as follows:

### **Purpose of this Privacy Policy**

This Privacy Policy explains our approach to any personal information that we collect from you or which we have obtained about you from a third party and the purposes for which we process your personal information. It also sets out your rights in respect of our processing of your personal information.

### **Who we are and how to contact us**

The controller in the meaning of Art. 4 (7) of the EU General Data Protection Regulation ("GDPR") for this website is:

#### **WWF Germany**

A Civil Law Foundation  
Reinhardtstr. 18  
10117 Berlin  
Phone: 030 311777-0  
Fax: 030 311777-199  
E-Mail: [info@wwf.de](mailto:info@wwf.de)

If you have any questions about this Privacy Policy or want to exercise your rights set out in this Privacy Policy, please contact us. You can either send us an email, call us or write to the postal address provided.

### **Our Data Protection Officer**

If you have any questions regarding the processing of your personal data or this Privacy Policy, you can contact our Data Protection Officer at:

**WWF Germany**

Data Protection Officer  
Reinhardtstr. 18  
10117 Berlin  
Phone: 030 311777-0  
[datenschutz@wwf.de](mailto:datenschutz@wwf.de)

Please mark all correspondence with “Data Protection Officer”.

**What personal data we collect?**

Personal data is any information relating to an identified or identifiable natural person (e.g., name, address, phone number, or email address).

We may collect personal information from you in the course of providing our Website, our Services, including through your use of our Website, when you contact or request information from us, when you register or when you engage our Services.

Our primary goal in collecting personal information from you is to help us:

- deliver our Services
- improve, develop and market new Services
- carry out requests made by you on the Site or in relation to our Services
- comply with any applicable law, court order, other judicial process, or the requirements of a regulator
- enforce our agreements with you
- protect the rights, property or safety of us or third parties, including our other Website visitors and clients our Services
- use as otherwise required or permitted by law.

To undertake these goals, we may process the following personal information:

- If you are a visitor to the Site:
  - The pseudonymized IP address.
  - Geographic information.
  - Entered search terms.

- The videos that were viewed.
- Date, time and duration of access of the Website.
- Internet address of the website from which the online offer is accessed (so-called URL of origin or referrer URL).
- Name of the service provider through which access to the online offer occurs.
- Type of action or query performed on the online offer.
- Name of accessed file or information.
- Amount of data transmitted.
- Operating system and information on the Internet browser used, including add-ons installed (e.g., for the Flash Player).
- Status or error codes (e.g. „request successful” or „file not found”).
- If you are a visitor to the Site who registers on the Website by setting up an account:
  - Your name.
  - Your organization information including the name of the organization you work for, the type of organization you work for (e.g. Business, Financial Institution, Consultancy, etc.), and the country of your organization’s headquarter.
  - Contact information including email address; we recommend you register with your company email address rather than your personal email address.
  - Other information relevant to the provision of Services.

**What are the purposes and legal bases for the processing of your personal data?**

We process your personal data through our website for the following purposes, based on the legal bases of the EU General Data Protection Regulation and further applicable data protection law.

It is necessary for us to use your personal information:

- Through your validly given consent, which you may revoke at any time (Art. 6 (1) (a) GDPR).
- To perform our obligations in accordance with any contract that we may have with you (Art. 6 (1) (b) GDPR).
- It is our legal obligation to use your personal information to comply with any legal obligations imposed upon us (Art. 6 (1) (c) GDPR).

- It is in our legitimate interest or a third party's legitimate interest to use personal information in such a way to ensure that we provide the Services in the best way that we can (Art. 6 (1) (f) GDPR).

No.	Purpose for processing	Legal basis for processing	Description of legitimate interest for processing if applicable
1.	For the sending and receiving of the WRF newsletter.	Consent (Art. 6 (1) (a) GDPR)	N/A
2.	To contact you and provide you with information that you have requested and deal with any matters arising as a result of that contact	Performance of user contract (Art. 6 (1) (b) GDPR)	We process your personal data to provide the service and perform tasks in connection with the relationship with you as a user of our website
3.	To provide you with an account on our website	Performance of user contract (Art. 6 (1) (b) GDPR)	We process your personal data to provide the service and perform tasks in connection with the relationship with you as a registered user
4.	To collect statistical information about the use of this website (please refer to our Cookie Policy for further information)	Legitimate interest (Art. 6 (1) (f) GDPR)	We have a legitimate interest in analysing the usage of our website in order to continuously improve it and to customise it to our users' needs
5.	To determine disruptions and to ensure the security of our systems, including the detection and tracing of (the attempt of) unauthorised access to our web servers	Compliance with the legal obligations regarding data security as well as legitimate interest (Art. 6 (1) (c) and Art. 6 (1) (f) GDPR)	We have a legitimate interest in resolving disruptions, ensuring the security of our systems and the detection and tracing of (the attempt of) unauthorised access
6.	To safeguard and defend our rights	Legitimate Interest (Art. 6 (1) (f) GDPR)	We have a legitimate interest in exercising and defending our rights
7.	To comply with relevant legal obligations, such as keeping accounting records	Compliance with legal obligations (Art. 6 (1) (c) GDPR)	N/A

**How do we share and disclose your personal data?****Service Provider**

Except as set out in this Privacy Policy, we do not sell, trade, or otherwise transfer your personal data to outside parties. We provide access to or share your personal data with our service provider, Indivee GmbH, Andreasstraße 66, 10243, Berlin, Germany, who perform services on our behalf. Indivee GmbH provides software development and maintenance of the WWF Water Risk Filter Website. We have signed with our service provider respective contracting obligations providing at least the same level of data protection as WWF Germany does. Indivee GmbH acts only as so-called data processor on our behalf and subject to our instructions.

**Third Parties**

We also may disclose your personal data to trusted third parties who assist us in conducting our business, so long as those parties agree to keep this information confidential and to fulfil the requirements of the EU General Data Protection legislation or similar legislation:

- The controller (WWF Germany) may share the personal data with other WWF Offices.
- If it is necessary for us to perform our obligations in accordance with any contract that we may have with you.
- To external auditors in the event of audits or investigations, if there is a legal requirement or legitimate business interest to do so;
- If we are required to do so by law, statute, regulation, or professional standard, or to respond to a subpoena, search warrant, or other legal request, in response to law enforcement authority or other government official request.

**Transfers of your data to countries outside the EEA**

We might transfer personal data to our service provider located outside the European Economic Area („EEA“) to provide our Services. We ensure prior to the transfer that it is subject to appropriate safeguards, for example by entering into so-called standard data protection clauses of the European Union with the recipient (Art. 46 GDPR) and fulfilling all requirements of the standard data protection clauses.

**For how long do we keep your personal data?**

We store your data as long as it is necessary to provide this website and the services connected with it or as long as we have a legitimate interest in continued storage. In all other cases, we delete your personal data with the exception of such data that we are required to retain for the purpose of contractual or statutory (e.g., taxation or commercial law) retention periods. For Service provision to you, we will retain relevant personal information in principle for at least six years from the date of our last interaction with you and in compliance with our obligations under the EU General Data Protection

Regulation or similar legislation. We are obliged to do so due to statutory documentation obligations, which may arise on the basis of the German Commercial Code, the Fiscal Code, the Banking Act and the Money Laundering Act. The periods specified there for retaining documents range from two to ten years.

### **Newsletter**

We would like to inform you regularly with the WRF newsletter about current topics and our projects. Only if you give us your consent on our website, we will use your e-mail address to send the WRF newsletter. To receive our newsletter, it is sufficient to provide an e-mail address. The additional voluntary information about yourself is only used to personalize the newsletter. If you no longer wish to receive our newsletter in the future, you can inform us of this at any time via the link included in every message we send or by sending an e-mail to [waterriskfilter@wwf.de](mailto:waterriskfilter@wwf.de).

### **Cookies**

Please refer to our cookies policy for more information on the cookies we use and the related processing of personal data:

[Link to Cookie Policy](#)

### **What are your rights and how you can exercise them?**

#### **Right of access:**

You have the right to obtain confirmation from us as to whether or not your personal data is being processed and a right to access your personal data that is being processed by us.

#### **Right of rectification:**

You also have the right to obtain without undue delay the rectification of any inaccurate personal data relating to you and to have any of your personal data that is incomplete completed. In case we have transferred your personal data to third parties, we will inform them about this rectification and completion if required by law.

#### **Right to erasure ('right to be forgotten')**

You have the right to obtain the erasure of your personal data from us without undue delay and we have the obligation to erase your personal data without undue delay if one of the following grounds applies:

- your personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- the processing of your personal data is based solely on your consent and you have withdrawn your consent;

- you have objected to direct marketing;
- you have objected to the processing that is based on our legitimate interest on grounds that relate to your particular situation and there are no overriding legitimate grounds for the processing;
- your personal data have been unlawfully processed;
- your personal data have to be erased for compliance with a legal obligation

In case we have transferred your personal data to third parties, we will inform them about this erasure if required by law.

Please keep in mind that there are limitations to your right to erasure. We are for example not allowed to erase data that we are legally obliged to store (namely due to statutory retention periods). Also, your right to erasure does not apply if we need to store the data for the establishment, exercise or defence of legal claims.

**Right to restriction of processing:**

You have the right to restrict our processing of your personal data where

- you contest the accuracy of the personal data until we have taken sufficient steps to correct or verify its accuracy;
- the processing is unlawful but you do not want us to erase the data;
- we no longer need your personal data for the purposes of the processing, but you require them for the establishment, exercise or defence of legal claims; or
- you have objected to processing based on our legitimate interest (see below) pending verification as to whether we have compelling legitimate grounds to continue processing.

Where personal data is subjected to restriction in this way, we will only process it with your consent or to a very limited extent, e.g. for the establishment, exercise or defence of legal claims.

**Right to withdraw consent**

If we rely on your consent as our legal basis for processing your personal data, you have the right to withdraw your consent at any time. The withdrawal of your consent shall not affect the lawfulness of processing based on consent before its withdrawal.

**Rights to object:**

You have the right to object to the processing of your personal data that is based on our legitimate interest, on grounds to your particular situation, at any time. We will no longer process your personal data, except if we can demonstrate compelling legal grounds for the processing. If we are processing your personal data for direct marketing purposes, we will no longer process your personal data in any case.

You may address your objections to:

**WWF Germany**

A Civil Law Foundation  
Reinhardtstr. 18  
10117 Berlin  
Phone: 030 311777-0  
Fax: 030 311777-199  
E-Mail: [info@wwf.de](mailto:info@wwf.de)

or to our Data Protection Officer:

**WWF Germany**

Data Protection Officer  
Reinhardtstr. 18  
10117 Berlin  
Phone: 030 311777-0  
[datenschutz@wwf.de](mailto:datenschutz@wwf.de)

**Right to Data portability:**

Where we are relying upon your consent or the fact that the processing is necessary for the performance of a contract to which you are party as the legal basis for processing, and that personal data has been provided by you and is processed by automated means, you have the right to receive all such personal data which you have provided to us in a structured, commonly used and machine readable format, and also to require us to transmit it to another controller where this is technically feasible.

**Right to lodge a complaint with the Supervisory Authority:**

You have the right to lodge a complaint with a Supervisory Authority. You can appeal in particular to the Supervisory Authority, which is competent for your place of residence or your state, your place of work or of an alleged infringement of the GDPR. You can also appeal to the Supervisory Authority which is competent for us. This is:



Berlin Commissioner for Data Protection and Freedom of Information  
Friedrichstr. 219  
10969 Berlin  
Additional details can be found on WWF Germany Legal Notice page.

You may exercise your rights in connection with the processing through our website by contacting us via the contact details supplied in section „Controller” or in section „Data Protection Officer”.

Please ensure for this purpose that a clear identification of your person is possible for us.

**Changes to our Privacy Policy**

We reserve the right to amend this Privacy Policy at any time to reflect changes in the law, our data collection and use practices, or advances in technology. We will make the revised Privacy Policy available on our websites. If we make a material change to the policy we will provide you with an appropriate notice in accordance with legal requirements where it is practicable. Our registered users will be informed about the changes beforehand.